

104.9 Imagine FM Public File

Each local commercial radio station in the UK has requirements in respect of its music and local content, such as news etc. These requirements are set out in the station "Format", a document issued by Ofcom, the UK media regulator.

The public file contains details of elements Ofcom regulate over, such as music track, local news etc. It is intended to give you a better understanding of our output and what we are doing for our local community.

If you would like a print off copy of our Public File it is available at request.

News Bulletins on Imagine FM

News is broadcast on Imagine FM every hour 24 hours a day (except during non stop Sunday Chill or special events). Below is our news schedule.

Monday to Friday

SKY news each hour between 00.00 – 06.00

06.30 Local headlines

07.00 National news

07.30 Local headlines

08.00 National news

08.30 Local headlines

09.00 National news

09.30 Local headlines

10.00 National news

11.00 Local news & sport

12.00 Local news & sport

13.00 Local news

14.00 Local news & entertainment

15.00 Local news & entertainment

16.00 Local news & sport

17.00 Local news & sport

18.00 Local news

SKY news each hour between 19.00 – 00.00

Saturday

SKY news each hour between 00.00 – 07.00

08.00 Local news

09.00 Local news

10.00 Local news

11.00 Local news

12.00 Local news

SKY news each hour between 13.00 – 00.00

Sunday

SKY news each hour between 00.00 – 07.00

08.00 Local news

09.00 Local news
10.00 Local news
11.00 Local news
12.00 Local news
SKY news each hour between 13.00 – 16.00
SKY news each hour between 19.00 – 00.00

Recent News Stories Covered On Air

Being based in the heart of South Manchester & Cheshire, 104.9 Imagine FM is never short of news. In 2010-2011 some of the biggest stories have been covered by our locally based news team.

Click here to see more recent stories <http://www.imaginefm.net/newslist.php>

The News Team

To contact our news team call 0161 476 7343 or email news@imaginefm.net

The Programme Schedule

The programme schedule can vary from time to time, however it largely follows the below schedule. To find out which presenters host which show click here <http://www.imaginefm.net/presenters.html>

Monday to Friday

00.00 to 06.00	Non Stop Imagine FM
06.00 to 10.00	More Music Wake Up
10.00 to 12.00	The Coffee Break
12.00 to 16.00	The Afternoon Lounge
16.00 to 19.00	The Home Run
19.00 to 21.00	The Breakthru Show (Party Show on Friday)
21.00 to 00.00	Late Night Love (Party Show on Friday)

Saturday

00.00 to 06.00	Non Stop Imagine FM
06.00 to 08.00	The Early Weekend Wake Up
08.00 to 12.00	The Weekend Wake Up
12.00 to 14.00	The Lunch Show
14.00 to 18.00	The Weekend Lounge Show
18.00 to 00.00	Party Show

Sunday

00.00 to 08.00	Through the night
06.00 to 08.00	The Early Weekend Wake Up
08.00 to 12.00	The Sunday Lie In
12.00 to 16.00	The Weekend Lounge Show
16.00 to 18.00	The Non Stop Sunday Chill
18.00 to 21.00	Terry Christian's Northerners With Attitude
21.00 to 22.00	The Bluemoon Show

22.00 to 00.00 Late Night Love

Automation and Local Programming

We are locally programmed 24 hours a day.

During weekday daytime Monday to Friday Imagine FM is fully live with no automation

During Saturday daytime period, 9 hours of our programming is automated.

During Sunday daytime period, 9 hours of our programming is automated.

Events & Charities

Over the year 104.9 Imagine FM is involved with various events from carnivals in Hazel Grove, Wilmslow & Stockport to outside broadcast, including a weekly down your street broadcast on Wednesday's between 11am & 2pm.

Also we pride ourselves on working closely with various charities based in the South Manchester area, with the main one being The Together Trust, and once again we broadcast live from the trusts festival.

Throughout the year we will be supporting the charities at various events, including appeals, fund raising events and gala evenings. Recently presenters have raised money for our charities through abseils and marathons.

Recent Highlights

We are the station to give you memories every morning at 10am, where you can relive your youth with our top ten at tens. We also bring you the best way to unwind each night from 9pm with late night love.

We have a very heavy schedule of outdoor events including; Poynton Show, Wilmslow show, Hazel grove Carnival, Disley Well Dressing, Wilmslow Street Party, Alderley Edge Fair, Poynton Party in the Park and our own BIG party events. We have visits from numerous acts including the Wanted, Alexis Jordan and Alesha Dixon

Music

We play a broad mix of music from the past 40 years, including the best music around today. An example of some of the music you can hear on Imagine FM is below.

Lady Gaga – The Edge Of Glory

Take That – Shine
 Robin S – Show Me Love
 Madonna – Like A Prayer
 Abba – Mama Mia
 Stevie Wonder – Sir Duke

Station Format



COMMERCIAL RADIO STATION FORMAT

IMAGINE FM

Character of Service

A LOCALLY FOCUSED BROAD MUSIC AND INFORMATION STATION FOR STOCKPORT

Licensed area	Stockport area (as in Ofcom advertisement)
Frequency	104.9 MHz
Service duration	24 hours
Locally-made hours	At least 10 hours a day during daytime weekdays (must include breakfast). At least 4 hours daytime Saturdays and Sundays.
Local news bulletins	At least hourly at peaktime weekdays and weekends. Outside peak, UK-wide, nations and international news should feature.

Shared arrangements (if applicable)

Co-location	No Arrangements
Programme sharing	No Arrangements

Definitions

Speech / Music	Excludes advertising, programme/promotional trails & sponsor credits
Peaktime	Weekday breakfast and drivetime, and weekend late breakfast
Daytime	0600 to 1900 weekday and weekend
Locally-made	Production and presentation from within the licensed area

**MCA population : 462,925
038-3**

Licence number : AL

Notes

This Format should be read in conjunction with Ofcom's published Localness Guidelines as updated with additional text from "The Future of Radio : The Next Phase" (2007) **AGREED MARCH 2008**

[Ofcom Localness Guidelines](#)

Ofcom issue guidelines which explain what “localness” is for a local radio station. **Click here** to read them on the following link to Ofcom website:

<http://www.ofcom.org.uk/radio/ifi/rbl/car/localness/#content>

Contact us

Telephone:

Office: 0161 476 7340

Studio: 0161 609 1049

SMS: 60777 – ‘IMAGINE’ (Standard texts cost 25p plus your usual rate)

Address: 104.9 Imagine FM, Waterloo Place,
Watson Square, Stockport, SK1 3AZ

Company Details: Imagine FM Ltd.

Registered Office: Waterloo Place, Watson Square
Stockport, SK1 3AZ

Registration Number: 02118515 England

Key Contacts

CEO – Paul Taylor – paul.taylor@imaginefm.net

Programme Controller – Paul Willett – paul.willett@imaginefm.net

Sponsorship & Promotions – Paul Willett – paul.willett@imaginefm.net

How to complain

If you have a complaint about 104.9 Imagine FM in the first instance contact either the station director or programme controller using the above details. If however you are unhappy with the response you receive, you can complain directly to the regulator, **Click here** for Ofcom contact details.

<http://www.ofcom.org.uk/contactus/>